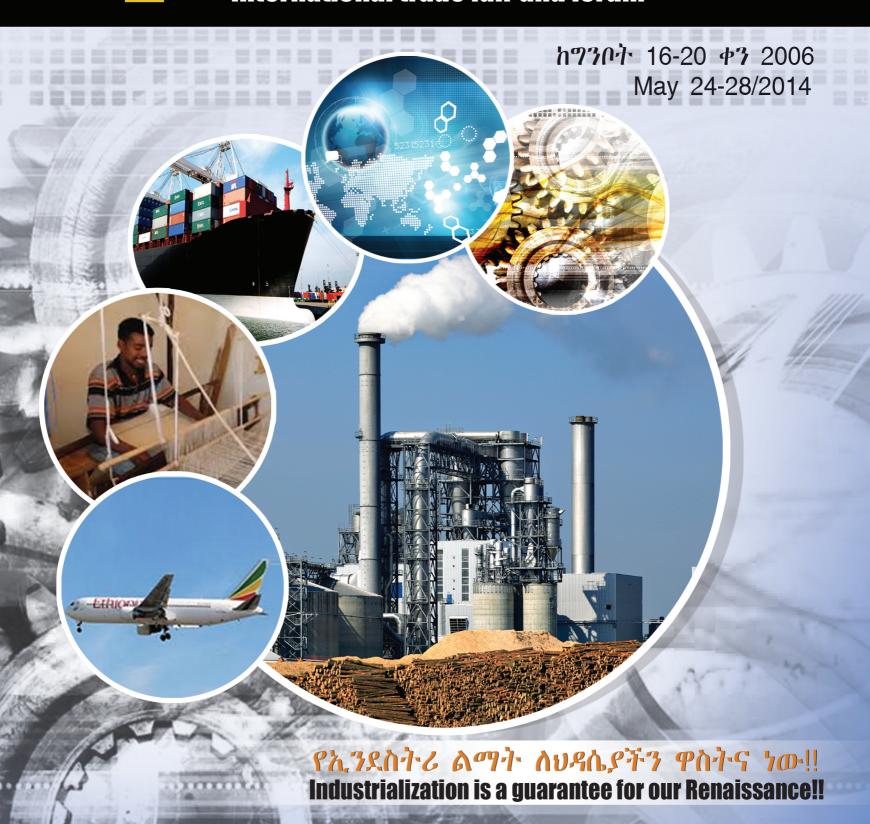


ኛዉ የኢንደስትሪ ልጣት ልዩ ዓለም አቀፍ የንግድ ትርዒትና ፎሬም

St Industry for development specialized international trade fair and forum





1ኛዉ የኢንደስትሪ ልጣት ልዩ ዓለም አቀፍ የንባድ ትርዒትና ፎረም

ከግንቦት 16-20 ቀን 2006

1st Industry for Development Specialized International Trade Fair and Forum

May 24-28/2014

"የኢንደስትሪ ልጣት ለህዳሴያችን ዋስትና ነው!!"

- ♣ 1^{ኛው} የኢንደስትሪ ልማት ልዩ ዓለም አቀፍ የንባድ ትርዒትና ፎረም ከግንቦት 16-20 ቀን 2006 ዓ.ም በአዲስ አበባ ሚሊኒየም አዳራሽ ይዘጋጃል፡፡
- **棊** በሀገራችን በባብርና መር፤ የኢንደስትሪ ልጣት አቅጣጫ የተገኙትን ውጤቶች ከጥቃቅንና አነስተኛ ኢንደስትሪ ወደ *መ*ካከለኛ ኢንደስትሪ የተሸጋገሩ፤በውጭ ቀጥተኛ ኢንቨስትመንትና /FDI/ በሀገር ውስጥ ባለሀብቶች ኢንቨስትመንት የተቋቋሙ የኢንደስትሪ ምርቶች በንቢና ወጪ ንባድ ላይ የተሰማሩ ነጋዴዎች ምርቶቻቸውን ፣ በአየር ትራንስፖርት አንልግሎት፣ በባንክ፣ በኢንሹራንሽ ተሳታፊዎች ከዩናይትድ አረብ ኤምሬትስ UAE፣ /BRICS/: ከአፍሪካ፣ ከቱርክ፣ከደቡብ **ኮሪያ**፣ ከመካከለኛው እና ሩቅ ምስራቅ አውሮፓ፣ የAU regional ecomomic society EU member's፣ አለም አቀፍ የፋይናንስ ተቋጣት እና መንባታዊ ያልሆኑ ድርጅቶች ይሳተፋሉ፡፡
- ♣ ንብኚዎች፣ ነዢዎች፣ B2B እና B2C ፕሮግራሞችን ያካተተ ዓለም አቀፍ ፎረም ይካሄዳል፡፡ ዩኒቨርስቲዎች ኮሌጆች የመጀመሪያና ሁለተኛ ደረጃ ትምህርት ቤቶች ተማሪዎች እንዲነበኙ ይደረጋል፡፡
- ♣ በትምህርትና በኢኖቬሽን የወጣቶች የተሰጥዎ ውድድርና ፎረም ይካሄዳል፡፡
- **棊** እንዲሁም በየእለቱ የመዝናኛ ፕሮግራም ይኖራል፡፡

ይሳተፉ፣ይንብኙ፣ ስፖንሰር ያድርጉ፣ ይግዙ ፣ይምጡና ይዝናኑ!!!

"Industrialization is a guarantee for our Renaissance!!"

The 1st Industry for development specialized international trade fair and forum will be held in Addis Ababa milinium Hall starting from May 24-28/2014.

The participant of the Trade Fair and Forum will be the achievements of small scale and micro enterprises that are transformed to midium industry, Foreign direct investment, Exporters and Importers, Air Transport service, bank, insurance, tourism industry, hotels e.t.c. Foreign participants from United Arab Emirate /UAE/,BRICS countries ,AU Regional EconomicSocieties, EU members, International Finance Instituation and Non Governmental organization wil participate.International Forums and special programmes will be held. Furthermore, in the program there will be yout entrepreneurs' innovative ideas and products competition. Youngs talent innovation compi tition partcipating and visiting.

Visitors, buyers, partners have on opportunities to participate in B2B and B2C programmes. In addition Participants from Universities, TVE T, colleges and secondary school will participate in various events.

In addition with different programes Entertain ment programme will be every days.

Participate! Visit! Sponsor!

and Enjoy!

ቀን	
የደብዳቤ ቁፐር	

^{ෑኛው} የኢ*ን*ደስትሪ ልማት ልዩ ዓለም አቀፍ የንግድ ትርዒት እና ፎረም

የኢትዮጵያ ሀገር አቀፍ የዘርፍ ማኅበራት ምክር ቤት "**የኢንደስትሪ ልማት ለሁዳሴያችን ዋስትና ነው"** በሚል መሪ ቃል *ሾ***"ን የኢንደስትሪ ልማት ልዩ ዓለም አቀፍ የንባድ ትርዒትና ፎረም** ከግንቦት 16 - 20 ቀን 2006 ዓ.ም በአዲስ አበባ የሚሊኒየም አዳራሽ ያዘጋጃል፡፡

ይህ ዝግጅት የኢንተርፕራይዞች ውጤቶች በሀገራችን በግብርና መር፣ በኢንደስትሪ ልጣት አቅጣጫ የተገኙትን ውጤቶች በጣስተዋወቅ ከጥቃቅንና አካስተኛ ኢንደስትሪ ወደ መካከለኛ ኢንደስትሪ የተሸጋገሩ ፣በውጭ ቀጥተኛ ኢንቨስትመንትና በሀገር ውስጥ ባለሀብቶች ኢንቨስትመንት የተቋቋሙ የኢንደስትሪ ምርቶች ፣ በገቢና ወጪ ንግድ ላይ የተሰጣሩ ነጋኤዎች፣ በአየር ትራንስፖርት አገልግሎት፣ በባንክ፣ በኢንሹራንስ ፣በቱሪዝም ኢንደስትሪ፣ በሆቴሎች..ወ.ዘ.ተ የተሰጣሩ እንዲሁም ከውጭ ሀገር ተሳታፊዎች ከዩናይትድ አረብ ኤምሬትስ UAE፣ /BRICS/፣ እና የAU Regional Ecomomic Society, EU member's አለም አቀፍ የፋይናንስ ተቋጣት እና መንግስታዊ ያልሆኑ ድርጅቶች ይሳተፋሉ፡፡ በተጨጣሪም አለም አቀፍ ፎረሞችና የተለያዩ የልዩ ቀናት ፕሮግራሞች ይካሄዳሉ፡፡

በመሆኑም ድርጅትዎ በዚህ ልዩ የንባድ ትርዒትና ፎረም መሣተፍ እንዲቸል ጠቃሚ መረጃዎችን እና የጣመልከቻ ቅጽ አያይዘን የላከን መሆኑን እየገለጽን ያለን ቦታ ውስን በመሆኑ ቅጾቹን በመሙላት እንድትልኩልን በትህትና እንጠይቃለን፡፡

ከሥላምታ ጋር

የኢትዮጵያ ሀገር አቀፍ የዘርፍ ማኅበራት ምክር ቤት አዲስ አበባ፣ ኢትዮጵያ

Date:	
Ref. No.	

To -----

The 1st Industry for Development Specialized International Trade Fair and Forum

The Ethiopian Chamber of Sectoral Associations (ECSA) will organize the 1s "industry for Development Specialized International Trade Fair & Forum" from May 24 -28, 2014 at Addis Ababa, Ethiopa, at Miliniuim Hall. The participant of the Trade Fair and Forum will be the achievements of small scale and micro enterprises that are transf ormed to midium industry, Foriegn direct investment, Exporters and Importers, Air Transport services, bank, insurance, tourism industry, hotels e.t.c. Foreign participants from United Arab Emirates /UAE/,BRICS countries ,AU regional economic societies, EU members, International finance instituation and Non Governmental Organization will participat.. International Forums and special programmes will be held. Furthermore, in the program there will be youth entrepreneurs innovative ideas and products compitition.

Therefore, we cordially invite you to participate in this grand International Trade Fair and Forum.

To confirm your participation, the Chamber kindly enquires your esteemed company to fill the registration form properly and forward to it via the organizer's address. We therefore attached the registration form and relevant information here with this booklet. Since we have limited space, be the first to register.

With best Compliments,

Ethiopian Chamber of Sectoral Associations Addis Ababa, Ethiopia.



<u> "^{ኛው} የኢንደስትሪ ልማት ልዩ ዓለም አቀፍ የንባድ ትርዒት እና ፎረም"</u> የተሳታሬዎች ማመልከቻ ቅፅ

(ለሀገር ውስፕ ድርጅቶች)

1. የድርጅቱ ስም፡
2. የባለቤትነት ይዞታ፡
3. የድርጅቱ አድራሻ:- ክልል ከተማ ክ/ከተማ ቀበሌ
የቤት ቁ ስልክ ቁ
ኢ-ሜይል <i>ፖ.</i> ሳ.ቁ
4. የቢዝነስ ዘርፍ
7. ሴሳ/ይገለፅ/
5. የሚፈለገው የቦታ መጠን እና ጠቅላሳ ክፍያ:- → አዳራሽ ውስጥ ካ.ሜ x ብር 150 x 5 ቀን = → ጠቅላሳ የቦታ ኪራይ =
6. ለንግድ ትርዒቱ የሚቀርቡ ምርቶች/ አገልግሎቶች ዝርዝር
ሕኔ ስሜ ከታቸ የተመለከተው የድርጅቱ ኃላፊ/ ተወካይ በ"ነ ^{ኛው} የኢንደስትሪ ልጣት ልዩ ዓለም አቀፍ የንግድ ትርዒትና ፎረም" ላያ ለመሳተፍ አመለከታለሁ፡፡ ስምና ኃላፊነት ፊርጣ የድርጅቱ ማህተም ቀን

ማሳሰቢያ፡- በንግዱ ትርዒቱ ላይ ለመሳተፍ የሚፈልባ ማንኛውም ድርጅት ይህንን ማመልከቻ ሞልቶ **50%** (ሃምሳ ከመቶ) ቅድሚያ ክፍያ ይከፍላል፡፡ ንግድ ትርዒቱ ከመከፈቱ 15 ቀን በፊት ቀሪውን 50% (ሃምሳ ከመቶ) ክፍያ ያጠናቅቃል፡፡ ክፍያው በባንክ በተረ*ጋገ*ጠ ቼክ ወይም CPO በ"------ስም ተዘ*ጋ*ጅቶ *መ*ላክ አለበት፡፡



"The 1st Industry for Development Specialized International

<u>Trade Fair & Forum</u>"

Participation Registration form (Domestic Participants)

1. Company/Organization	on :				
2. Ownership Certificat	e:				
3. Adress: Region	Towr	1:	Subcity:	Kebele:	
House No.	Teleŗ	ohone No.	Fax.		
P.O.Box		Country /Dis	strict		
E-mail		P.o.Box			
4. Business Classific	cation:				
Type of business (Please t	ick as appropriate)				
Manufacturing	☐ Export	☐ Import	☐ Wholesale		
☐ Retail	☐ Service	Governmen	nt/Trade Commission Organ	nization	
Other (Please specify:)	
5. Required space and	Total Payment:				
		m x 150 Birr x 5	Days =		
Total Space	Rent		=		
Registration	Fee		1,200.00		
Total Payme	nt:-			-	
			+15% VA	T	
Minimum space	e required is 4m*3m	Н 3т.			
6. Exhibit type:					
I/we the undersigned herel accepting the financial ob			try for development speci application form.	alized international tra	ade fair and forum"
Name and Title		Signature and S	eal –	Date	_

Note:-

- ♣ 50% advance payment should be made upon registration. The remaining 50% should be settled 15 days before the opening of the Trade Fair.
- ♣ Effect payment to "------ in cash or Cheque/CPO.



"The 1st Industry for Development Specialized International

<u>Trade Fair & Forum</u>"

Participation Registration form (Foreign Participants)

1. Company/Organization	n :				
2. Ownership Certificate	:				
3.Adress: Region	Towr		Subcity:	Kebele:	
House No.	Telep	hone No.	Fax.		<u>-</u>
P.O.Box		Country /Dis	strict		
E-mail		P.o.Box			
4. Business Classific	ation:				<u> </u>
Type of business (Please tie	ck as appropriate)				
Manufacturing	☐ Export	☐ Import	☐ Wholesale		
☐ Retail	☐ Service	Governmen	nt/Trade Commission C	Organization	
Other (Please specify:)	
5. Required space and Indoor space:	•	m x USD 40 x 5 I	Days =	_	
Total Space F	Rent		=	_	
Registration I	Fee		USD 600.00)	
Total Paymen	nt:-				
			+15%	VAT	
Minimum space	required is 4m*3m	H 3m.			
6. Exhibit type:					
I/we the undersigned hereb			•	pecialized international trade	fair and forum"
Name and Title		Signature and S	eal	 Date	

Note:-

- ♣ 50% advance payment should be made upon registration. The remaining 50% should be settled 15 days before the opening of the Trade Fair.
- **♣** Effect payment to "-----in cash or Cheque/CPO.



"The 1st Industry for Development Specialized International Trade Fair & Forum"

Catalog Advertisement Confirmation Form

(For Foreign Participants)

❖ Please indicate your choice of the type of advertisement space Catalog Specification:-

Roll No.	Туре	Size	Price	Put the (√) Mark
1	Back Cover Full Page color	20cm*27cm	USD 858+ 15% VAT	
2	Back Cover inside full page color	20cm*27cm	USD 715+ 15% VAT	
3	Special page-4 pages next to front inside cover full page	20cm*27cm	USD 633+ 15% VAT	
4	Special page- 4 pages next to back inside cover full page	20cm*27cm	USD 633+ 15% VAT	
5	Front cover Inside full page color	20cm*27cm	USD 715+ 15% VAT	
6	Full page inside color	20cm*27cm	USD 729+ 15% VAT	
7	Half page inside color	20cm*13.3cm	USD 357+ 15% VAT	
8	Logo front cover page color	2cm*2cm	USD 286+ 15% VAT	

A4 size full color, 250 gm cover page with lamination, 150 gm inside pages to be published in 1,500 copies.

Distribution:-

- ✓ Five free copies will be given for those companies advertize in the catalog.
- ✓ The publication shall be distributed to the Embassies in Addis Ababa, Ethiopian Embassies abroad, Regional Chambers of Commerce and Sectoral Associations, International Organizations, Governmental and Non-governmental Offices, Local and International Firms, Star Level Hotels in Ethiopia and Ticket Offices of Airlines in Addis Ababa, among others.

I the aforementioned company/organization head/representative/	having accepted the rules & regulations affirm to
advertise my company with the value of USD	_ in the 1st industry for Development Specialized
International Trade Fair & Forum Special Catalog.	
I hereby confirm the validity of this contract on behalf of	

Note:-

Signature

- ≠ 50% advance payment should be made upon application.
- ♣ Effect payment to "-----" in cash or Cheque/CPO.

Name & Position

Tel (office):______ Mob: _____ E-mail: _____

- ♣ Please check the page you choose before you confirm.
- ♣ Please send the graphics design of your advertisement before one month of the publication of the Catalog.

Organizational Seal

<u>"1^{ኛው} የኢንደስትሪ ልጣት ልዩ ዓለም አቀፍ የንግድ ትርዒትና ፎረም</u> ባለቀለም ካታሎግ ጣስታወቂያ ጣረ*ጋነጫ (ለሀገር ውስተ ድርጅቶች*)

የድርጅቱ/ኩባንያው/ስ	ነም፡	
አድራሻ፡- ክልል	ከተማ h/h1	ትማ:ቀበሌ:
ስልክ፡	ምባይል:	የቤት ቁ፦

የካታሎባ ጣስታወቂያ ጥቅጣጥቅሞች:-

- 🌣 ባለሙሉ ቀለም 25፬ ግራም ወረቀት ላምኔትድ (Laminated) በሆነ ሽፋን እንዲሁም 150 ግራም የውስጥ ገጽ ልዩ ካታሎግ በ1500 ኮፒ ይታተማል፣
- ♦ በነፃ የሚታደል ሆኖ ድርጅትዎ አምስት ካታሎባ ይሰጠዋል፣
- ❖ በኢትዮጵያ ውስጥ ለሚገኙ ልዩ ልዩ መንግስታዊ መሥሪያ ቤቶች እና የልማት ድርጅቶች፣ የክልል ን/ዘ/ማ ም/ቤቶች፣ በአገር ውስጥ ለሚገኙ ዓለም አቀፍ ድርጅቶችና መንግስታዊ ላልሆኑ ድርጅቶች፣ በኢትዮጵያ ውስጥ ለሚገኙ ከ110 በላይ ለሚሆኑ የውጭ አገር ኤምባሲዎች፣ በመላው አገሪቱ ለሚገኙ የንግ ድ ኩባንያዎች በነፃ የሚሰራጭ ሲሆን በአፍሪካ እና በሌሎች የዓለም አገራት ለሚገኙ የኢትዮጵያ ኤምባሲዎች እና ሌሎች ዓለም አቀፍ ተቋማትና በኢትዮጵ ያ ለሚገኙ ሆቴሎች እና አየር መንገድ ጽ/ቤቶች ይሠራጫል።

1. <u>በባለቀለም ካታሎግ ጣስታወቂያ ለሚያወጡ ድርጅቶች</u>

ተ.ቁ	የማስታወቂያው ገጽ	<i>መ</i> ጠን	የንንዘብ መጠን /ብር/	ምልክት ያድርጉ (√)
1	የጀርባ ሽፋን የውጭ ሙሉ ገጽ	20ሴ.ሜ27ሴ.ሜ	10,200.00+ 15% ተ.እ. ታ	
2	የጀርባ ሽፋን የውስጥ ሙሉ <i>ነ</i> ጽ	20ሴ.ሜ27ሴ.ሜ	9,000.00+ 15% ナ.λ.ナ	
3	ልዩ ንፅ (ከፊት ሽፋን ቀፕሎ ያሉት 4 ንጾች)	20ሴ.ሜ27ሴ.ሜ	7,500.00+ 15% ተ.λ. ナ	
4	ልዩ ንፅ (ከጀርባ ሽፋን ቀጥሎ ያሉት 4 ንጾች)	20ሴ.ሜ27ሴ.ሜ	7,500.00+ 15% ナ.λ.ナ	
5	የፊት ሽፋን የውስጥ ሙሉ ገጽ	20ሴ.ሜ27ሴ.ሜ	9,000.00+ 15% ተ.λ. ナ	
6	የውስጥ ሙሉ ገጽ	20ሴ.ሜ27ሴ.ሜ	6,500.00+ 15% か.λ. ナ	
7	የውስጥ ባማሽ ገጽ	20ሴ.ሚ13.3 ሴ.ሚ	4,500.00+ 15% ተ.λ. ታ	
8	በካታሎጉ የፊት ለፊት ሽፋን ላይ ሎን	2ሴ.ሜ2ሴ.ሜ	4,750.00+ 15% ተ.እ. ታ	

ስም	ኃላፊነትና	 ፊርማ	φγ	ጣህተም
እባክዎን የማስታወቂያ ዲ	ዛይኑን ከካታሎጉ ህትመት አንድ (ወር ቀደም ብለው ይላኩ።		
እባክዎን ለማስታወቂያ የ4	<i></i> ወረጡትን <i>ገፅ</i> ቅጹ ላይ ከመሙላት	ትዎ በፊት <i>አለመያዙን ያረጋግ</i> ጡ።		
ይም CPO በ ስም ተሰ	<i>ነጋ</i> ጅቶ <i>መ</i> ላክ አለበት፡፡ ቀሪውን ሀ	ምሳ በመቶ (50 %) ደግሞ በውሉ መ	<i>ሥረት</i> በካታሎጉ ታትሞ እንደደረሰው ይ	ሪከፍላል ፡፡
<u>ማሳሰቢያ፡-</u> ማንኛውም ተሣታ	'ፊ ድርጅት ይህንን <i>ማመ</i> ልከቻ ሞ	ያልቶ ሲመዘንብ 50 % (ሃምሳ ከመቶ)	ቅድሚያ ክፍያ ይከፍላል፡፡ ክፍያው በባ	ነንክ በተረ <i>ጋገ</i> ጠ ቼክ ወ
ገጽ በመያዝ ሙለ	- ክፍያውን ብርለመክፈ	<u> አ</u> በመስጣጣት የድርጅቴን ጣስታወቂያ	በካታሎጉ ላይ ለማስተዋወቅ <i>መ</i> ወሰኔን	አረ <i>ጋግ</i> ጣለሁ፡፡
እኔ ስሜ ከዚህ በታች የተጠ ቀ	ሰው ድርጅት <i>ኃ</i> ላፊ/ተወካይ/1 ^{ኛው}	የኢንደስትሪ ልጣት ልዩ ዓለም አቀፍ የ	ንባድ ትርዒትና ፎረም"	<u> </u>

የአቻ-ለአቻ ውይይት *ጣ*መልከቻ (B2B)

<i>የ</i> ለታ-በለታ ውይይተ ማመ	አበታ (B2B)	(አባብዎን በሚፌልትተ	ነ ዘርፍ ላይ ምልክተ ያድ	(CF)			
	<i>አምራች</i>	አገል ግሎት ሰጪ	የቢዝነስ አ,ጋር	የኢንቨስትመንት	 አ <i>ጋር ሴ</i>	 ሎች	
ሊያንኙ የሚፈልጉት ድርጅት							
ስለድርጅትዎ አጭር <i>መ</i> ግለ	னு;						
			-				
የድርጅትዎ ካፒታል በብር/ Business M Intention of Busines	latching						
	duct	Service	Partnership/Join	nt Venture	Investmen	t Project	Other
Seeking]]		
Offering]]		
Detail Information Al	oout the con	npany:-					
Estimated Business A	.mount: 🔲	Minimum Amo	ount(Birr/USD)		_ No	Limit 🗀	

<u>"∱[®] የኢንደስትሪ ልማት ልዩ ዓለም አቀፍ የንግድ ትርዒት ሕና</u> ፎረም"

የስፓንስርሺፕ ጠቀሜታ

<u>የፕሳቲኒየም</u> የሚያስንኘው ጠቀሜታ

- የዓለም አቀፍ የንግድ ትርዒቱ በሚዘጋጅበት ስፍራ 18 ካ.ሜ ቦታ በነፃ ይሰጣል፡፡
- ዓለም አቀፍ የንግድ ትርዒቱን አስመልክቶ 4 ጊዜ በታወቁ ጋዜጦች ላይ በሚታተም ጣስታወቂያ ድርጅቱ የፕላቲኒየም ስፖንሰር መሆኑ ተገልጾ ይወጣል፡፡
- የድርጅቱ ሎን በሚታተመው መጽሔት ፊት ለፊት ገጽ ላይ ይወጣል፡፡
- ንግድ ትርዒቱን በማስመልከት በሚዘጋጀው ልዩ ባለቀለም መጽሔት ሙሉ የውስጥ ንጽ በነፃ ይሰጠዋል፡፡
- ድርጅቱ የፕላቲኒየም ስፖንሰር አድራ*ጊ መሆኑ ተገ*ልጾ በከተማው ዋና ዋና አውራ *ጎ*ዳናዎች ላይ በመኪና በመዘዋወር በሚደረባ ቅስቀሳ ይነገርለታል፡፡
- የክብር ስፖንሰር መሆኑ ተገልጾ በከተማ ውስጥ በሚሰቀሉ 3 ባነሮች ላይ የድርጅቱ ሎን ይወጣል።
- በዝግጅቱ ወቅት በመድረክ ላይ በሚቀርበው የመዝናኛ ፕሮግራም ድርጅቱ ስፖንሰር መሆኑ ተገልጾ 3 ጊዜ ይነገራል፡፡
- በንባድ ትርዒቱ የመክፈቻና የመዝጊያ በዓል ሥነ-ሥርዓት በሚታተሙ የባብዣ ካርዶች ላይ ሎንው ይወጣል፡፡

የንንዘብ መጠን ብር 200,000.00

<u>የወርቅ</u> የሚያስንኘው ጠቀሜታ

- ዓለም አቀፍ የንባድ ትርኢቱ በሚዘጋጅበት ሥፍራ 15 ካ.ሜ ቦታ በነፃ ይሰጣል፡፡
- ዓለም አቀፍ የንግድ ትርኢቱን አስመልክቶ 2 ጊዜ በታወቀ *ጋ*ዜጣ ላይ በሚታተም ማስታወቂያ ድርጅቱ የወርቅ ስፖንሰር መሆኑ ተገልጾ ይወጣል፤
- ንግድ ትርዒቱን በማስመልከት በሚታተመው ልዩ ባለቀለም መፅሔት ግማሽ የውስጥ ንጽ በነፃ ይሰጠዋል፡፡
- ድርጅቱ ስፖንሰር አድራ*ጊ መሆኑ* በከተማው ዋና ዋና አውራ *ጎ*ዳናዎች ላይ በመኪና *መንገ*ድ ለ*መንገ*ድ ቅስቀሳ ወቅት ይነገርለታል፡፡
- በዝግጅቱ ወቅት መድረክ ላይ በሚቀርበው የመዝናኛ ፕሮግራም ወቅት ድርጅቱ የክብር ስፖንሰር መሆኑ ተገልጾ 2 ጊዜ ይነገራል፡፡
- በንባድ ትርዒቱ የመክፈቻና የመዝጊያ በዓል ሥነ-ሥርዓት በሚታተሙ የባብዣ ካርዶች ላይ ሎነው ይወጣል፡፡
- በከተማው የተለያዩ ቦታዎች በሚሥቀሉ ባነሮች ላይ ሎነው ይወጣል፡፡
- በመዝናኛ ፕሮግራሞች ላይ ምርቱና አገልግሎቱ ይተዋወቅለታል፡፡

የንንዘብ መጠን ብር 150,000.00

<u>የብር</u>

የሚያስገኘው ጠቀሜታ

- ከጠዋቱ 3፡00 እስከ ምሽቱ 1፡00 ድረስ ባሉት ሰዓታት ውስጥ ምርቱን /አንልግሎቱን/ የሚያስተዋውቀበት መድረክ ይሰጠዋል፡፡
- ዓለም አቀፍ የንግድ ትርዒቱ በሚዘጋጅበት ሥፍራ 12 ካ.ሜ ቦታ በነፃ ይሰጠዋል፡፡
- በዕለቱ ለተሳታፊዎች እና ለጎብኚዎች የማስታወቂያ ህትመቶችንና ስጦታዎችን ማሰራጨት ይችላል፡፡
- የብር ስፖንሰር መሆኑ ተጠቅሶ ሎንው በ2 ጋዜጦች ላይ ይወጣል::
- በመዝናኛ ፕሮግራሞች ላይ ምርቱና አገልግሎቱ ይተዋወቅለታል፡፡
- በሚዘጋጀው ልዩ መጽሄት የፊት ለፊት ገፅ ላይ ሎነው ይወጣል::
- ለንግድ ትርዒተ የመክፈቻና የመዝጊያ ሥነ-ሥርዓት በሚዘጋጁ የጥሪ ካርዶች ላይ ሎነው ይወጣል፡፡

የንንዘብ መጠን ብር 100,000.00



<u>"ነ^{ኛው} የኢንደስትሪ ልጣት ልዩ ዓለም አቀፍ የንባድ ትርዒት እና ፎረም"</u> የስፖንሰር ቃል መግቢያ ቅፅ

	የድርጅቱ/የኩባንያው/ ስም:	
	አድራሻ፡- ክልል ከተማ፡h/ከተማ፡	ቀበሌ፡
	ስልክ፡ የቤት ቁ.፡-	
	ፋክስ፡ ኢ-ሜይል፡ ፖ.ሳ.ቁ.፡-	
በመቀበል "ነ ^{ኛው} የኢን	የተጠቀሰው ስፖንሰር አድራጊ ድርጅት ኃላፊ /ተወካይ/ ከዚህ ደስትሪ ልማት ልዩ ዓለም አቀፍ የንግድ ትርዒት እና ፎረና ለመክፈል ቃል የነባሁ መሆኔን እንልፃለሁ፡፡	
ክፍያውን በቅድሚያ ፣	50 በመቶ ቀሪውን 50 በመቶ ደግሞ አንልግሎቱን ካንኘሁ በኋላ	ነ የምከፍል <i>መሆኑን አረጋግጣ</i> ለሁ፡፡
ውሳኔውን የሰጠው የያ	ድርጅቱ 	
ስም፡		
<i>ኃ</i> ላፊነት፡		
ፊር ማ ፡		
		ማህተም
ቀን፡		
<u>ማሳሰቢያ፡-</u> ክፍ <i>ያው</i> በባን	ያክ በተረ <i>ጋገ</i> ጠ ቼክ (CPO)	ስም ተዘጋጅቶ መላክ አለበት፡፡



The 1st Industry for Development Specialized International Trade Fair & Forum Sponsorship Benefits

<u>Platinum</u>

- 1. The company will be acknowledged as PLATINUM SPONSOR on major newspaper.
- 2. 18 M² of exposition space shall be provided within the exhibition venue.
- 3. Inside full page advertisement space will be provided on the special magazine published in relation with the event.
- 4. The company shall be acknowledged as PLATINUM SPONSOR during the road show promotion of the event.
- 5. The sponsor shall be allowed to promote its products and services on the entertainment program at three various episodes each day.
- 6. The company logo shall appear on the front cover page of the special magazine published in relation with the event.
- 7. The logo of the PLATINUM SPONSOR shall appear on invitation cards to be prepared for the opening & closing ceremony of the Trade Fair.
- 8. The logo of the SPONSOR shall appear on the Banners to be hanged in the city.

Sponsorship fee: Birr 200,000.00 / USD 10,000

Gold

- 1. The company will be acknowledged as GOLD SPONSOR on major newspapers.
- 2. 15 M² of exposition space shall be provided within the exhibition venue.
- 3. Half page advertisement space will be provided on the special magazine published in relation with the event.
- 4. The company shall be acknowledged as GOLD SPONSOR during the road show promotion of the event.
- 5. The company shall be allowed to promote its products and services on the entertainment program at two various episodes each day.
- 6. The company logo shall appear on the front cover page of the special magazine published in relation with the event.
- 7. The logo of the SPONSOR shall appear on invitation cards to be prepared for the opening & closing ceremony of the Trade Fair.
- 8. The logo of the SPONSOR shall appear on the Banners to be hanged in the city.

Sponsorship fee: Birr 150,000.00 / USD 8,000

Silver

- 1. The company will be acknowledged as SILVER SPONSOR on major newspapers.
- 2. The company shall be allowed to promote its products and services on the entertainment program.
- 3. $12 \,\mathrm{M}^2$ of exposition space shall be provided within the exhibition venue.
- 4. The sponsor shall be allowed to promote its products and services on the entertainment program at one episode each day
- 5. The company logo shall appear on the front cover page of the special magazine published in relation with the event.
- 6. The logo of the SILVER SPONSOR shall appear on invitation cards to be prepared for the opening & closing ceremony of the Trade Fair.
- 7. The logo of the SPONSOR shall appear on the Banners to be hanged in the city.

Sponsorship fee: Birr 100,000.00 / USD 6,000



<u>The 1st Industry for Development Specialized</u> <u>International Trade Fair & Forum</u> <u>Sponsorship Pledge form</u>

Parian/Country		C:4	
Region/Country Subcity			
Fax	E-mail		P.O.Box
I the aforementioned	d sponsoring	organization	head/representative
having accepted th		_	· –
rank/le	evel spons	sor amou	anted to Etl
	-		
Birr/USD The terms & condition remaining 50% shall b	s of the payme	ent would be 5	50% in advance and th
The terms & condition remaining 50% shall bagreement. Authorized Person	s of the payme	ent would be 5 getting the pro	50% in advance and the oper services as per th
The terms & condition remaining 50% shall be agreement. Authorized Person Name	s of the payme	ent would be 5 getting the pro	50% in advance and the oper services as per the
The terms & condition remaining 50% shall be agreement. Authorized Person Name Responsibility	s of the payme	ent would be 5 getting the pro	50% in advance and the oper services as per the
The terms & condition remaining 50% shall bagreement. Authorized Person Name	s of the payme	ent would be 5 getting the pro	50% in advance and the oper services as per the

SEAL



አዘጋጅ፡- የኢትዮጵያ ሀገር አቀፍ የዘርፍ ማህበራት ም/ቤት

ቀን:- ከግንቦት 16 – 20 ቀን 2006

መሪ ቃል፡- "የኢንደስትሪ ልማት ለህዳሴያችን ዋስትና ነው"

ቦታ፡- አዲስ አበባ የሚሊኒየም አዳራሽ

: አዲስ አበባ: ኢትዮጵያ::

ል*ዩ ልዩ ቀናት*

- 🖶 *የተሣትፎ ስምምነት ቀን:-ሚያዚያ ነ ቀን 2006 ዓ.ም*
- 🖊 *የምዝገባ ቀን፡- ሚያዘዚያ 24 ቀን 2006 ዓ.ም*
- **♣ የB2B ሕና የB2C** ፡- በሁሉም ቀናት
- **፟፞፞፞፞፞፞፞፞፟፟፟፟፟፟፟፟፟፟፟፟፟፟፟፟፟፟፟፟ የማዝናኛ ፕግራም፡** በሁሉም ቀናት
- **4 የትምህርትና ኢኖቬሽን ቀን፡** ማንበት 18 ቀን 2006

"የኢንደስትሪ ልማት ለህዳሴያችን ዋስትና ነው"

አድራሻ፡-

ስልክ ፡- 251-011-552-01-34/251-11-850-50-25 ምባይል ፡- 09-19-91-30-49/0919-91-30-48

ሩክስ፡- 011-552-00-46

7.ሳ.ቁ.-42735

ኪሜል፡ industrialdev2014@gmail.com

የብሳይት፡- <u>www.ethiocsa.com</u> ethiopiancsa@ethiomet.et Name:- ''1st Industry for Development Speciazed
International Trade Fair & Forum''

Organizer:-Ethiopian Chamber of Sectoral Associations

Duration: - May 24-28/2014

Motto:-"Industrializatyion is a guarantee for our Renaissance"

Venue: - Addis Ababa Milinium Hall Addis Ababa, Ethiopia.

Special Events

- ♣ Participation Confirmation: April 9, 2014
- ♣ Registration:May 2,2014
- ♣ Opening Ceremony:May 24 ,2014 10:00Am
- **♣** B2B and B2C:- Every day
- ♣ Entertainment day: Every day
- **♣** Education and Innovation:-May 26,2014
- **↓** Youths Talents Compitition:- May 27,2014
- ♣ Special Entertainment day:-May 24-25,2014
- Participants Night: May 28,2014 6:00 PM

'Industrializatyion is a guarantee for our

Renaissance "

Contact us

 $Tel \leftarrow 251-011-552-01-34/251-11-850-50-25$

Mob:-09-19-91-30-49/0919-91-30-48

Fax **:**− 011-552-00-46

p.o.box:-42735

E-mail: industrialdev2014@gmail.com

Website -www.ethiocsa.com

ethiopiancsa@ethionet.et