

“The Grand Trade Fair & X-mas Festival – 14th Edition”

INFORMATION FOR EXHIBITORS

1. GENERAL INFORMATION (Foreign Companies)	
➤ Name of the fair	“The Grand Trade Fair and X-mas Festival – 14 th Edition”
➤ Theme	“Trade Fair for Enhancing Competitiveness”
➤ Period	December 23, 2010 to January 06, 2011.
➤ Opening & Closing Hours	From 8:00 AM to 8:00 PM
➤ Venue	Exhibition Center & Market Dev’t Enterprise, Addis Ababa, Ethiopia
➤ Organizer	Century Promotion Service
2. OBJECTIVES OF THE TRADE FAIR	
➤ Promoting products and services	
➤ Facilitating market linkages	
➤ Promoting investment opportunities in Ethiopia	
➤ Facilitating business to business meetings	
➤ Promoting contemporary technologies that support economic growth	
3. FEATURES OF THE EXHIBITION	
➤ Exhibits: As a general exhibition, all types of products and services presented for exhibits	
➤ Meetings: Business to Business Meetings shall be organized to facilitate market linkages amongst local firms and between local and foreign companies	
➤ Entertainment: Traditional and modern music shows, fashion shows, dance contests...etc	
4. FACILITIES AND SERVICES	
➤ Facilities: Exhibitors will provided with booth where company names will be displayed on facial board, as well as a table, two chairs free of charge.	
<u>Other Services (Free of charge)</u>	
❖ Support in visa processing	
❖ Advertisement coverage on print and electronic media	
❖ Inclusion of company names in the lists in the exhibition magazine	
❖ Sending out invitation cards to companies, individuals, up on request.	
❖ Electric power supply: single phase 220 volts, 50 Hz; three phase 380 volts, 50Hz.	
❖ Regular stand cleaning	
❖ On-site security service	

5. ALLOCATION OF STANDS

- In-door space: Stand areas are available as multiples of 3, the minimum being 3x3=9sqm.
- Out-door space: Any size, the minimum being 9 sqm.

6. PARTICIPATION FEES

- Amount of Payment :
 - ❖ Registration Fee USD 350
 - ❖ In-door Space Rent USD 15 per.sq.m.per day
 - ❖ Out-door Space Rent USD 12 per.sq.m.per day

7. APPLICATION PROCEDURES AND PAYMENT MODALITIES

- Fill out the enclosed Application Form, Check every space you want to reserve, sign, and seal,
- Transfer total participation fee to the DASHEN Bank, Lideta Branch Current Account No 0022001489003 Swift code DASHETA, in favor of the Century General Trading/Promotion. Please note the Exhibitor shall cover bank transfer charges and taxes.

8. TIMELINES

- Claiming Stands: December 21-22, 2010
- Stands inspection and evaluation by panel of judges: December 22, 2010
- Official opening day: December 23, 2010 at 10:00 AM
- Exhibition open to general public: December 23, 2010 to January 06, 2011
from 8:00 AM – 8:00 PM
- Clearing stands: January 08, 2011

“The Grand Trade Fair & X-mas Festival – 14th Edition”

APPLICATION FORM

Name of the company -----		
➤ Address	Tel.-----	Fax: ----- E-mail:-----
➤ Name of Contact Person -----		
➤ Agent in Ethiopia (if any) -----		
➤ Address of Agent (if any)	Tel. -----	Fax: ----- E-mail: -----
➤ Exhibitor's Business	1. Manufacture_____	2. Service provider____ 3. Importer_____
	4. Exporter_____	5. Wholesaler_____
	6. Other (Specify)_____	
➤ Required space:		
	➤ In-door Space: ----- Sq. m x USD 15 x 14 days	= -----
	➤ Outdoor space: -----Sq. m x USD 12 x 14 days	= -----
	➤ Total Fees: Registration fee USD 350+ space rent; USD = -----	
➤ Exhibit type: -----		
Purpose of participation		
	➤ Seek Agents/Distributors in Ethiopia -----	
	➤ Seek joint-venture partner -----	
	➤ Export to Ethiopia -----	
	➤ Invest in Ethiopia -----	
	➤ Other (please specify) -----	
<i>Organizer's Compliments:-</i>		
	• Do you wish to attend the dinner and cultural show hosted by the organizer? _____	
	• If yes, please specify the number of persons attending from your side_____	
	• Do you wish the organizer to arrange for you any sort of meetings with the following	
	- The Federal Investment Agency_____	
	- The City Administration of Addis Ababa_____	
	- Business firms (please specify the names)_____	
	- Down town market place visit_____	
	- City Tour (including visit of tourist attraction within the city)_____	
we the undersigned hereby apply for participation in “ The Grand Trade Fair & X-mas Festival ” accepting the financial obligations and other provisions indicated in this application form.		
-----	-----	-----
Name & Title	Signature and Seal	Date
<u>TO BE FILLED BY THE ORGANIZER</u>		
The Century General Trading/Century Promotion Service/ has agreed to allocate space under the following specifications:		
	➤ In – door -----sqm at USD -----	
	➤ Out – door -----sqm at USD -----	
	➤ Plus registration fee USD 350	
	➤ The total of which USD -----	
-----	-----	-----
Name & Title	Signature and Seal	Date

“The Grand Trade Fair & Easter(fasika) Expo – 15th Edition

INFORMATION FOR EXHIBITORS

1. GENERAL INFORMATION (Foreign Companies)

➤ Name of the fair	“The Grand Trade Fair and EASTER (FASIKA) EXPO – 15 th Edition”
➤ Theme	“ Trade Fair for Enhancing Competitiveness ”
➤ Period	April 9 – 23, 2011.
➤ Opening & Closing Hours	From 8:00 AM to 8:00 PM
➤ Venue	Exhibition Center & Market Dev’t Enterprise, Addis Ababa, Ethiopia
➤ Organizer	Century Promotion Service

2. OBJECTIVES OF THE TRADE FAIR

- Promoting products and services
- Facilitating market linkages
- Promoting investment opportunities in Ethiopia
- Facilitating business to business meetings
- Promoting contemporary technologies that support economic growth

3. FEATURES OF THE EXHIBITION

- *Exhibits:* As a general exhibition, all types of products and services presented for exhibits
- *Meetings:* Business to Business Meetings shall be organized to facilitate market linkages amongst local firms and between local and foreign companies
- *Entertainment:* Traditional and modern music shows, fashion shows, dance contests...etc

4. FACILITIES AND SERVICES

- **Facilities:** Exhibitors will provided with booth where company names will be displayed on facial board, as well as a table, two chairs free of charge.

Other Services (Free of charge)

- ❖ Support in visa processing
- ❖ Advertisement coverage on print and electronic media
- ❖ Inclusion of company names in the lists in the exhibition magazine
- ❖ Sending out invitation cards to companies, individuals, up on request.
- ❖ Electric power supply: single phase 220 volts, 50 Hz; three phase 380 volts, 50Hz.
- ❖ Regular stand cleaning
- ❖ On-site security service

5. ALLOCATION OF STANDS

- In-door space: Stand areas are available as multiples of 3, the minimum being 3x3=9sqm.
- Out-door space: Any size, the minimum being 9 sqm.

6. PARTICIPATION FEES

- Amount of Payment :
 - ❖ Registration Fee USD 350
 - ❖ In-door Space Rent USD 15 per.sq.m.per day
 - ❖ Out-door Space Rent USD 12 per.sq.m.per day

7. APPLICATION PROCEDURES AND PAYMENT MODALITIES

- Fill out the enclosed Application Form, Check every space you want to reserve, sign, and seal,
- Transfer total participation fee to the DASHEN Bank, Lideta Branch Current Account No 0022001489003 Swift code DASHETA, in favor of the Century General Trading/Promotion. Please note the Exhibitor shall cover bank transfer charges and taxes.

8. TIMELINES

- Claiming Stands: April 7 – 8 , 2011
- Stands inspection and evaluation by panel of judges: April 8, 2011
- Official opening day: April 9, 2011 at 10:00 AM
- Exhibition open to general public: April 9 – 23, 2011
from 8:00 AM – 8:00 PM
- Clearing stands: April 25, 2011

“The Grand Trade Fair & Easter(fasika) Expo – 15th Edition

APPLICATION FORM

Name of the company _____		
➤ Address _____	Tel.----- Fax: -----	E-mail:-----
➤ Name of Contact Person _____		
➤ Agent in Ethiopia (if any) _____		
➤ Address of Agent (if any) _____	Tel. ----- Fax: -----	E-mail: -----
➤ Exhibitor's Business	1. Manufacture _____	2. Service provider _____ 3. Importer _____
	4. Exporter _____	5. Wholesaler _____
	6. Other (Specify) _____	
➤ Required space:		
	➤ In-door Space: ----- Sq. m x USD 15 x 14 days	= -----
	➤ Outdoor space: -----Sq. m x USD 12 x 14 days	= -----
	➤ Total Fees: Registration fee USD 350+ space rent; USD = -----	
➤ Exhibit type: -----		
Purpose of participation		
	➤ Seek Agents/Distributors in Ethiopia -----	
	➤ Seek joint-venture partner -----	
	➤ Export to Ethiopia -----	
	➤ Invest in Ethiopia -----	
	➤ Other (please specify) -----	
<i>Organizer's Compliments:-</i>		
	• Do you wish to attend the dinner and cultural show hosted by the organizer? _____	
	• If yes, please specify the number of persons attending from your side _____	
	• Do you wish the organizer to arrange for you any sort of meetings with the following	
	- The Federal Investment Agency _____	
	- The City Administration of Addis Ababa _____	
	- Business firms (please specify the names _____)	
	- Down town market place visit _____	
	- City Tour (including visit of tourist attraction within the city _____)	
we the undersigned hereby apply for participation in “ The Grand Trade Fair & Easter (Fasika) Expo ” accepting the financial obligations and other provisions indicated in this application form		
-----	-----	-----
Name & Title	Signature and Seal	Date
<u>TO BE FILLED BY THE ORGANIZER</u>		
The Century General Trading/Century Promotion Service/ has agreed to allocate space under the following specifications:		
	➤ In – door -----sqm at USD -----	
	➤ Out – door -----sqm at USD -----	
	➤ Plus registration fee USD 350	
	➤ The total of which USD -----	
-----	-----	-----
Name & Title	Signature and Seal	Date